



# *Office of Development*

**Our Parish – Our People**

Stewardship Program  
Diocese of Lexington

# Overview

- Focus of this Stewardship Program
- Components
- Implementation
- Timeline
- Evaluation

# Our Parish, Our People

The focus of the program is asking your parishioners to prayerfully consider giving four hours to the parish and the community.

## FOUR HOURS:

1. Spend an hour attending **Mass** on the weekend to participate in the spiritual faith community.
2. Spend an hour in **prayer** during the week between weekend Masses.
3. **Volunteer** one hour a week in the parish or community (lector, Eucharist minister, usher, parish council, catechist, etc.), or in the community (coach of your child's team, food pantry, school, scouting, etc.).
4. **Give** an hour's wage in the offertory collection.

# Components

- Preparation
- Pastor Visits
- 1st Stewardship Awareness Weekend
- 2nd Stewardship Awareness Weekend
- 1st & 2nd Stewardship Commitment Weekend
- Follow-Up Correspondence
- Analysis
- Program Evaluation

# Preparation

- Work with the consultant to create a comprehensive plan including dates & deadlines
- Enlist volunteers with defined roles
- Identify parish families who are supporting the parish through offertory
- Update parishioner mailing lists
- Develop tracking spreadsheet to document responses
- Create personalized materials
- Order promo materials

# Implementation

## **Pastor/Parish Leader Visits to Key Parishioners**

Identify 30 to 50 parish families who are supporting the parish through offertory.

The purpose of the visit is to:

- thank them for all they do for the parish
- share the state of the parish and a vision for the future

Assistance is available to:

- identify parishioners to visit
- train parish leaders to conduct the visits.

# Implementation cont'd

## **1<sup>st</sup> Stewardship Awareness Weekend**

- Mailing #1
  - Case letter
  - Parish annual report
- Lay witness testimony on stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster

# Implementation cont'd

## **2<sup>nd</sup> Stewardship Awareness Weekend**

- Mailing #2 to all active parishioners
  - Initial request letter
  - Brochure
  - Reply envelope
- Homily on Stewardship
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- Begin tracking responses

# Implementation cont'd

## **1<sup>st</sup> & 2<sup>nd</sup> Stewardship Commitment Weekend**

- Pastor's invitation to participate
- Petition for the Prayer of the Faithful
- Bulletin and pulpit announcements
- Poster
- In-pew invitation to complete commitment card
- Track responses

# Implementation cont'd

## Follow-Up

- Mailing #3
  - Follow-up request letter
  - Brochure
  - **OR** Acknowledgement letter

# Implementation cont'd

## **Evaluation**

- Analysis of results
- Quarterly reminder letters
- Regular bulletin reports

# Support and Promo Materials

- Manual
- Poster
- Brochure
- Lay Witness Overview & Speaking Points
- Homily Tie-In
- Bulletin/Pulpit Announcements
- Prayer of the Faithful
- Letters

# Our Parish Our People

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